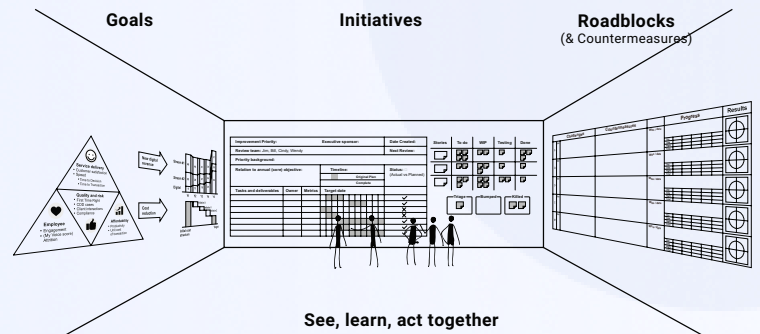




Transformation Lighthouse

Navigate the reefs in your Digital Transformation journey. See, learn and act together, adjust much quicker.



"90% of CEOs believe the Digital economy will impact their industry, but less than 15% are executing on a digital strategy."
MIT Sloan and Capgemini

Executing and Managing your Digital Strategy

The Lighthouse enables disciplined execution and fluid adjustment of our Digital strategy. Daily discipline and visual management improves decision-making and reinforces alignment. The Tiered management system breaks down silos and improves problem solving.

Key benefits

- No plan goes according to plan. We help you build early warning systems and make blockers visible.
- Learn how to build your Lighthouse and the needed mindset, skill-sets and Culture.
- Learn how a Tiered management system works and how it enables agility & problem solving.
- Learn how to build the Leaders Operating rhythm that bring the management system to life
- Learn with executive peers in a safe, relaxed environment with seasoned executive mentors.
- Learn and apply the principles of Agile Governance

Participant Profile

Senior executives who seek a) to execute Digital strategy seamlessly, b) to see early warning of blockers and hassles, and c) to sustain their Digital transformation over the long term.

Program Content

This module focuses on Executing and Managing your Strategy

1. Lighthouse fundamentals

- Visual management and Lighthouse design
- The Tiered management system, KPI and information flow
- Operating rhythms and connected checking

2. Mindset & Skillset fundamentals

- Culture, Mindset and the Rules of Engagement
- Operating rhythms, Flow physics, Theory of Constraints
- Common Blockers and how to manage them
- Key challenges: Capacity, Coordination and Machiavelli
- New ways of working – how to develop your enabling Technology stack

3. Transformation Lighthouse in Action – Practical Case Studies

- Interactive teams build a Transformation Lighthouse for a real-life case
- Teams develop Tiered management system and Operating rhythms per management level
- Teams define KPIs and information flow to the front line
- Teams presents designed Lighthouse and Tiered management system for peer feedback
- Debriefing – what have we learned? What will you do differently next time and why?

4. Getting Ready for your Business Environment

- Use Digital Pathways audits to assess your existing Mindset and Culture gaps
- Use Digital Pathways audits to assess existing management system gaps
- Develop Lighthouse first draft design and go forward plan.



Practical matters

How long does a typical Transformation Lighthouse session run?

Each Transformation Lighthouse session can be offered over a cumulative period of one or two days, in a range of flexible formats. The first day will help you master Steps 3 and 4 (Execute and Manage) of our pragmatic Strategy Execution approach. The second day (optional) is dedicated to applying your new capability to your business context.

Are learning sessions done in-person or remotely?

Learning sessions are done both in-person and remotely.

What does a typical Transformation Lighthouse session entail?

Each session typically entails:

- a short practical lesson including a demonstration or computer simulation.
- Practical activities (e.g. walking part of a value stream or customer journey, attending a team huddle, identifying process bottlenecks)
- a debrief, and homework.
- Frequently there is pre-work including videos, case studies and article review.

What does a typical Applied Learning Projects (ALP) entail?

ALP projects are designed to grow your proficiency at Digital Innovation and Digital Strategy Execution. If you choose a 2-day intervention, our world class mentors will help you select real business problems on which you can apply new capabilities within the context of your actual job and organization.

Why does this work?

Our Digital Strategy Execution program is based on extensive experience in strategy execution and technology-enabled innovation, from concept to commercialization. Our approach emphasizes practical use cases and methods derived from the co-founders' work and award-winning books:

- *Getting the Right Things Done - A Leader's Guide to Planning & Execution*
- *Harnessing Digital Disruption – How Companies Win with Design Thinking, Agile & Lean Startup*

Beyond actionable insights, what do we get with Executive Coaching Modules?

- The Digital Strategy Execution playbook including a full set of case studies and exercises.
- Electronic copy of *Harnessing Digital Disruption*, Pascal Dennis and Laurent Simon's latest book.
- Official Certificate of completion, which can be shared with your LinkedIn network.
- Access to our private Slack workspace to enable our members to communicate and receive unlimited support after the course.
- Opportunity to book a one-on-one mentoring session.
- Opportunity to enrol in our Premium Certification Program (based on actual value realized, from direct application into your work environment).

You're in good company



'Our Digital Strategy Compass, Transformation Lighthouse and management system have helped us survive the pandemic and pivot smartly to e-commerce'

Harry Zechman,
COO, Stoner Solutions

'The Digital Strategy Compass provides us with clear bearings. The Lighthouse helps us avoid reefs: we can now surface & solve problems, share learning and act together, much quicker.'

Harry Sideris,
President, Duke Energy

Selected client logos



Schedule a free 30' consultation

www.digitalpathways.io/strategy