



Digital Executives Forum

Build your Digital literacy
Experience industry-specific use cases.
Make informed investment decisions.



Ignite new growth

- ☆ Ventures
- Offerings

Protect core business

- ◇ Journeys
- Enablers

"You can't delegate Digital transformation for your company... You and your executives have to own it. Executives need to engage, embrace and adopt new ways of working with the latest and emerging technologies."

- Barry Ross, Ross & Ross International

Understanding what disruptive Technologies can do for your business

Learn from peers who have successfully transformed their organizations. Understand what technology can do for your business and make prudent decisions. Experience industry-specific use cases including:

- Customer journey reform through Lean processing and Smart Automation.
- Designing, building and scaling new Digital offerings and Ventures.

Key benefits

The Digital Executive Forum enables participants to

- **Connect** with peers facing challenges associated with Digital Transformation and Innovation.
- **Discover** lessons learned from real-life use cases and leading practices, that help de-risk Technology enabled-innovation initiatives.
- **Experience** how integrating Design Thinking, Agile and Lean Experimentation helps progressive

companies build superb Digital experiences, products and ventures.

Participants Profile

Senior executives who seek to understand how to Harness Digital Disruption, in order a) to Protect their core-business, and b) to Ignite new sources of growth. Our Digital Executive Forum connects traditional organizations seeking to reinvent themselves with Tech Innovators, Investors, Incubators, Regulators and Academia.

Program Content

The Digital Executive Forum offers CXOs the opportunity to expand perspectives and reframe thinking on vital technologies and topics including:



Digital Transformation



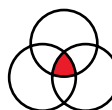
Ethical AI & ML



Agile Ways of Working



Blockchain



Corporate Innovation



Internet of Things



We offer three types of events:

- **Tech Deep Dives** that provide Executives with a practical understanding of Data Analytics, AI, BlockChain, IoT, Business Agility, Cloud-enabled Innovation and Lean experimentation. Get inspired, understand the art of the possible. Learn how to turn threats into opportunities.
- **Learning Expeditions** that help Executives explore prominent Tech ecosystems in Singapore, Tokyo, San Francisco, and Toronto. Learning Expeditions can last up to 1 week. Learn how to apply your learnings to your business context.
- **InnoVentures projects** that help Executives accelerate innovation through Startup competitions, Hackathons or partnerships leading to effective commercial pilots. Understand what it takes to build exceptional Digital Experiences, Products and Ventures and commercialize Digital Innovation faster.

Practical matters

How can I attend the Digital Executive Forum?

Participation in the Digital Executive Forum is by invitation only. To protect confidentiality and ensure an open exchange of ideas, only non-competing organizations are invited to attend a given event.

Are learning sessions done in-person or remotely?

Learning sessions are done both in-person and remotely.

How long does a typical Digital Executives Forum event run?

Depending on your preferences, our events can last from a few hours to a few weeks. Optimal content, group size, pace and pricing are defined jointly and tailored to client needs.

What does a typical Digital Executives Forum event entail?

Each session is fully immersive and typically entails: live demonstrations of prototypes or working solutions, practical activities (e. g. innovation lab crawls, live experiments, innovation challenges...); debrief and homework (e. g. real-life case studies, videos, experts interviews and article review).

How can we apply Forum learnings to our business context?

The Digital Executive Forum is designed to deepen your Technology literacy and Digital Innovation proficiency. Our mentors and Executive coaches will help you select the most relevant business challenges, build required capabilities, scout and select the right partners... to help you accelerate your Digital transformation journey.

We emphasize high-value, focused content and shared experiences, rather than broad-brush content and large groups. Each event entails Tech deep dives and peer-to-peer interaction, complemented by presentations from participants and selected experts.

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www.digitalpathways.io/strategy